



Press release

Lisbon, May 26th, 2014

DNS.PT CELEBRATES FIRST ANNIVERSARY

DNS.PT, private non-profit association responsible for the management and operation of the Portuguese ccTLD, celebrates, at 1st June, its first anniversary, after untying Fundação para a Computação Científica Nacional (FCCN).

With the goal to develop an action strategy in accordance with the international good practices of stability, security and resiliency of the DNS service, DNS.pt has developed, since its foundation, initiatives that aim to create and promote the Internet dissemination nationwide.

Regarding the Corporate Social Responsibility (CSR) area, the development of "sitestar.pt" - <http://sitestar.pt/> and "3em1" - <https://www.3em1.pt/> projects, as well as supporting two Non-Governmental Organization Help Among initiatives, "Give and Take" and "New Green" contest, were some examples of activities that promoted the use and dissemination of ccTLD.pt, and as important as this, up keeping initiatives that support relevance part of his speech on the Internet.

"sitestar.pt" is a competition that aims to challenge Portuguese Youngers to develop original websites and blogs with Portuguese content and under .PT domain, developed from a partnership with DECO Jovem. The contest winners also had the possibility to participate in the international contest – Dot Award, in fact a Portuguese team was awarded the first place in the category "Best use of ICT tools", and the other two were awarded with the second and third place in the category "Best Design".

"3em1" is a free services package, for one year period, which includes a domain registered under .PT, a tool for a website development as well as the respective technical accommodation and an electronic mailbox, to who create a company, association or branch at the time, ENL. The initiative is part of a partnership with ACEPI and is directed to companies, associations or branches established within the ENL and to persons and/or entities to whom will be possible to allocate the service through a voucher.

To Luis Gueifão, president of the Board of Directors, "The first year has been very challenging but we're increasingly certain that the multistakeholder model is the most suitable and the only one that can give voice to all, in order to archive the goals we set ourselves exactly one year ago. We believe that the initiatives we have launched help to promote the internet use in our country and make .PT our "flag" in the internet.

The participation in CENTR Awards, contest developed to all the ccTLD worldwide, was another important milestone in the first year of DNS.PT, since made possible the sharing of the association expertise in the model adopted. With the theme "DNS.PT: a new multistakeholder model", the association was named to the "Contribution of the Year" category, together with four other competitors, out of 45 proposals submitted.

The first year of the association was also marked by the 25th anniversary of .PT, with the event "25 years of DNS.PT: perspectives of the past, present and future", on the occasion of EuroDIG Lisboa, which was attended by the President and CEO of ICANN, Fadi Chehade. Already in 2014, highlight for the fact that, despite the

Association DNS.PT was funded by: FCT, IP - Fundação para a Ciência e a Tecnologia, IP (FCT), Associação do Comércio Eletrónico e Publicidade Interativa (ACEPI), Associação Portuguesa para a Defesa do Consumidor (DECO) and the representative designated by IANA - Internet Assigned Numbers Authority as responsible for ccTLD.pt delegation.

About DNS.PT Association:

Association DNS.PT has the main role of management, operation and maintenance of the registration of the domain top corresponding to Portugal. pt, fulfilling the law for this purpose, the principles of transparency and publicity, Articles and the best national and international recommendations on a technical level, as well as the administrative and strategic applicable thereto.

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